

MULIGHEDER FOR EKSPONERING **PÅ AGROMEK**

26.-29. november 2024

I MCH Messecenter Herning, Danmark



Reklamemuligheder på Agromek

Den 26.-29. november 2024 åbner vi atter engang dørene til 14 haller fyldt med det bedste fra landbrugsindustrien. Grib muligheden for ekstra eksponering af din virksomhed over for de mange besøgende på Agromek 2024 og få mere ud af din messedeltagelse.

Se de mange muligheder her i brochuren. Alle priser er ekskl. moms.

Hvor andet ikke er angivet, så modtager vi printklar materiale og står for produktion samt opsætning.

Advertising opportunities at Agromek

From 26-29 November 2024, we once again open the doors to 14 halls filled with the best from the agroindustry. Seize the opportunity for extra exposure of your company to the many visitors at Agromek and get more out of your exhibition participation.

See the many opportunities here in the brochure. All prices are ex VAT.

Where otherwise not indicated, we receive print-ready materials and take care of production and layout.

Vi sidder klar til at hjælpe dig / *We are ready to assist you*

Kontakt vores salgsteam og hør mere om mulighederne / *Contact our sales team to hear more about the possibilities.*



Lars Meedom
Projektleder – salg /
Project Manager – Sales

Tlf. +45 9926 9920
Mail: lme@mch.dk



Sabrina Dybdahl Jensen
Projektsælger /
Project Sales

Tlf. +45 9926 9911
Mail: sdj@mch.dk



Kim Bie Schubert
Projektsælger /
Project Sales

Tlf. +45 9926 9899
Mail: kbs@mch.dk



Christian Yde
Projektsælger /
Project Sales

Tlf. +45 9926 9912
Mail: chy@mch.dk

Bannere / *Banners*



Bannere på hegn langs Vardevej / *Banners on fence along Vardevej*

Placering / *Location*

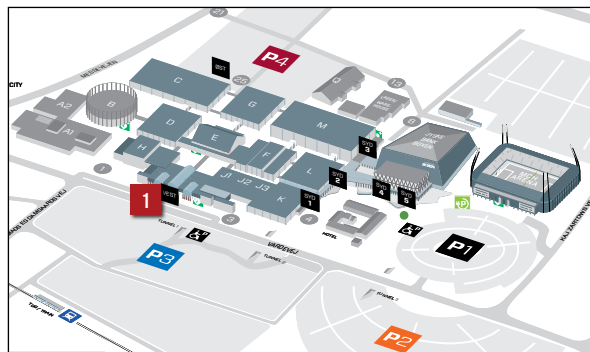
Hegn ved **P3** langs Vardevej
 (Til venstre for tunnel 1)
 / Fence at **P3** along Vardevej
 (On the left to tunnel 1)

Antal / *Volume*

2 stk. / 2 pcs (A + B)

Størrelse / *Size*

5,9 x 1,2 m



Her kan du se, hvor 1 er placeret / 1 is located here

Stort kort kan findes på side 49 / Large map can be found on page 49

Pris pr. stk / *Price per pcs.* **Kr. 5.000,-**

2



Bannere over tunnel / *Banners above tunnel*

Placering / *Location*

Hegn over tunnel 1 mod hovedindgangen ved **P3**

(Centreret over indgang til tunnel 1)

/ Fence above tunnel 1 to the Main Entrance at **P3**

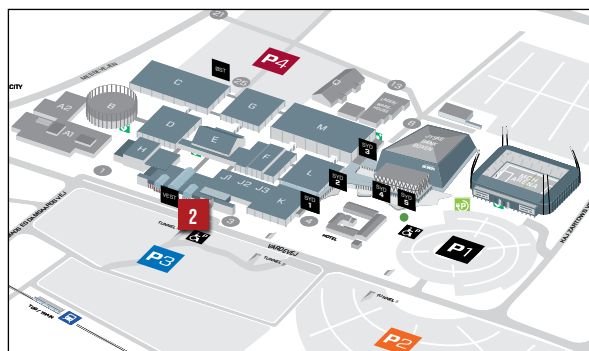
(Centered above entrance to tunnel 1)

Antal / *Volume*

2 stk. / 2 pcs (A + B)

Størrelse / *Size*

5,9 x 1,2 m



Her kan du se, hvor 2 er placeret / 2 is located here

Stort kort kan findes på side 49 / Large map can be found on page 49

Pris pr. stk / *Price per pcs.* **Kr. 12.500,-**

3



Bannere på hegn langs Vardevej / *Banners on fence along Vardevej*

Placering / *Location*

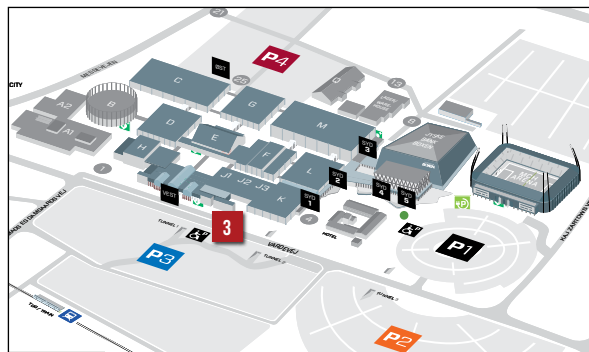
Hegn ved **P3** langs Vardevej
 (Til højre for tunnel 1)
 / Fence at **P3** along Vardevej
 (On the right to tunnel 1)

Antal / *Volume*

2 stk. / 2 pcs [A+B]

Størrelse / *Size*

5,9 x 1,2 m



Her kan du se, hvor 3 er placeret / *3 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*

Pris pr. stk / *Price per pcs.* **Kr. 5.000,-**



Placing / Location

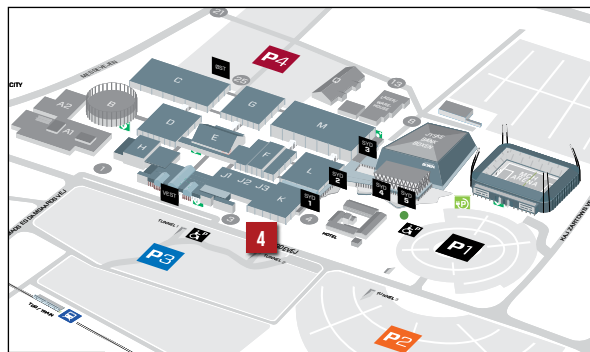
Antal / Volume

2 stk. / 2 pcs (A + B)

Størrelse / Size

5,9 x 1,2 m

Pris pr. stk / Price per pcs. Kr. 5.000,-



Her kan du se, hvor 4 er placeret / *4 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*

5



Bannere på hegn langs Vardevej / *Banners on fence along Vardevej*

Placering / *Location*

Hegn ved **P2** langs Vardevej
 (Til venstre for tunnel 3)
 / Fence at **P2** along Vardevej
 (On the left to tunnel 3)

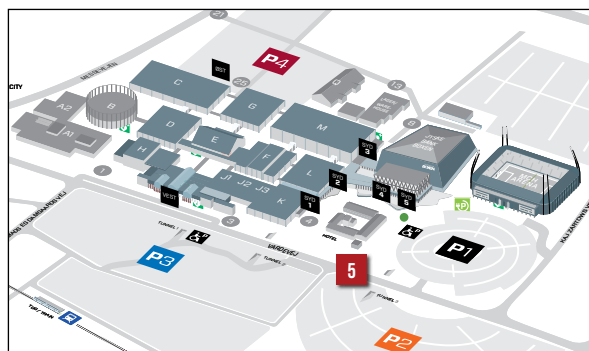
Antal / *Volume*

2 stk. / 2 pcs (A + B)

Størrelse / *Size*

5,9 x 1,2 m

Pris pr. stk / *Price per pcs.* **Kr. 5.000,-**



Her kan du se, hvor 5 er placeret / *5 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*

6



Bannere over tunnel / *Banners above tunnel*

Placering / *Location*

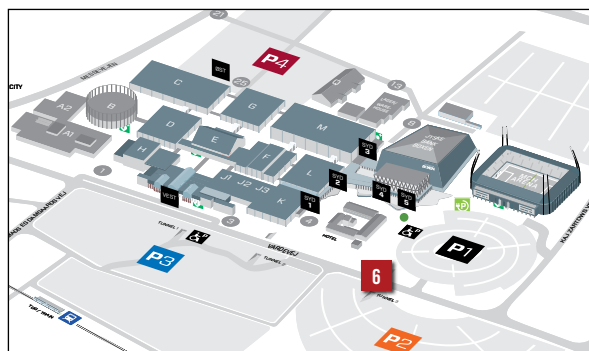
Hegn ved **P2** langs Vardevej
 (Centreret over tunnel 3)
 / Fence at **P2** along Vardevej
 (Centered above tunnel 3)

Antal / *Volume*

2 stk. / 2 pcs (A + B)

Størrelse / *Size*

5,9 x 1,2 m



Her kan du se, hvor 6 er placeret / 6 is located here

Stort kort kan findes på side 49 / Large map can be found on page 49

Pris pr. stk / *Price per pcs.* **Kr. 5.000,-**

7



Bannere på hegn langs Vardevej / *Banners on fence along Vardevej*

Placering / *Location*

Hegn ved **P2** langs Vardevej
 (Til højre for tunnel 3)
 / Fence at **P2** along Vardevej
 (On the right to tunnel 3)

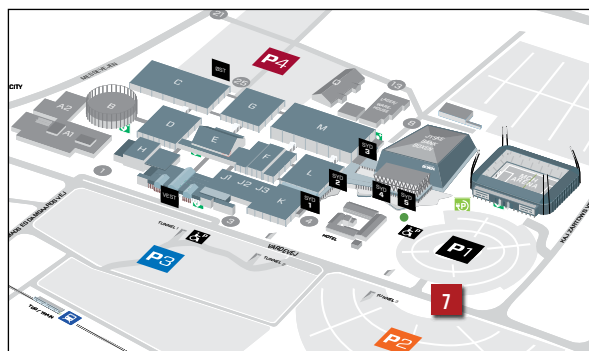
Antal / *Volume*

2 stk. / 2 pcs (A + B)

Størrelse / *Size*

5,9 x 1,2 m

Pris pr. stk / *Price per pcs.* **Kr. 5.000,-**



Her kan du se, hvor 7 er placeret / *7 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i gangtunnel 1 / *Banner in tunnel 1*

Placering / *Location*

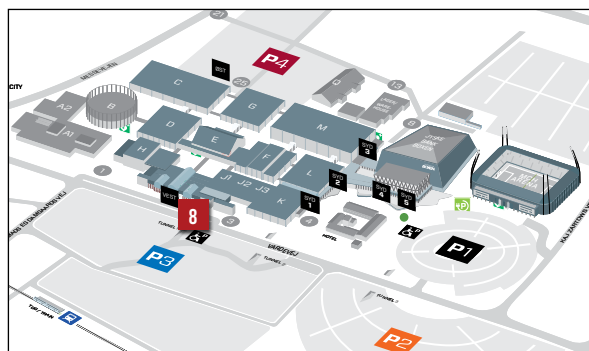
Gangtunnel 1 ved **P3** / *Main entrance tunnel 1 at **P3***

Størrelse / *Size*

3,630 x 1,598 m

Pris 1 stk.

/ *price 1 pcs.* **Kr. 10.000,-**



Her kan du se, hvor 8 er placeret / *8 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Hovedbygningen / *Banner in the Main Building*

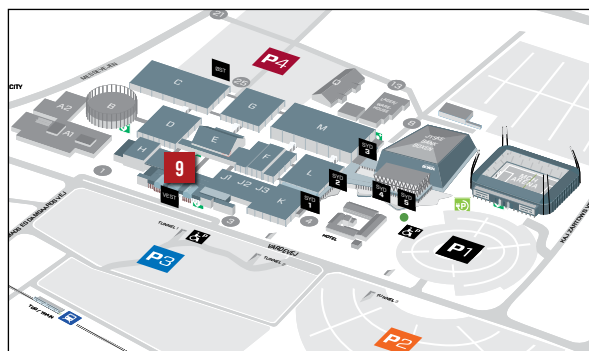
Placering / *Location*

Hovedbygning, Indgang Vest mod Restaurant Corner
/ *Main building, Entrance Vest*

Størrelse / *Size*

7 x 2 m

Pris / *Price* **Kr. 20.000,-**



Her kan du se, hvor 9 er placeret / *9 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Hovedbygningen / *Banner in the Main Building*

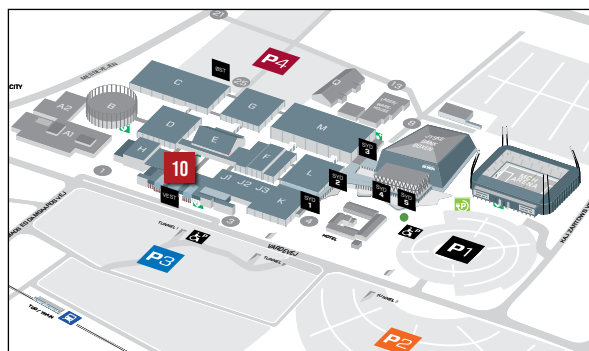
Placering / *Location*

Hovedbygning, Indgang Vest mod billetsalg
/ *Main building, Entrance Vest*

Størrelse / *Size*

7 x 2 m

Pris / *Price* **Kr. 20.000,-**



Her kan du se, hvor 10 er placeret / *10 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Hovedbygningen / *Banner in the Main Building*

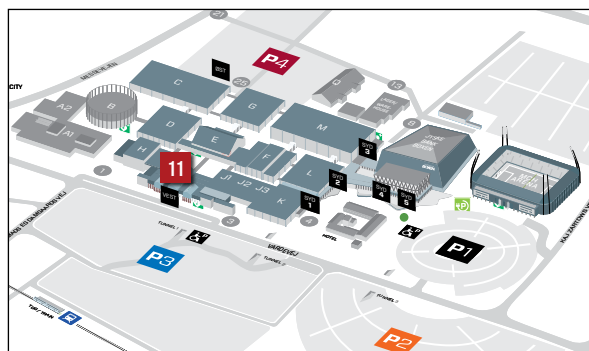
Placering / *Location*

Indgang Vest mod Reataurant Corner
/ *Entrance Vest against Restaurant Corner*

Størrelse / *Size*

2,5 x 2 m

Pris / *Price* **Kr. 20.000,-**



Her kan du se, hvor 11 er placeret / *11 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Hovedbygningen / *Banner in the Main Building*

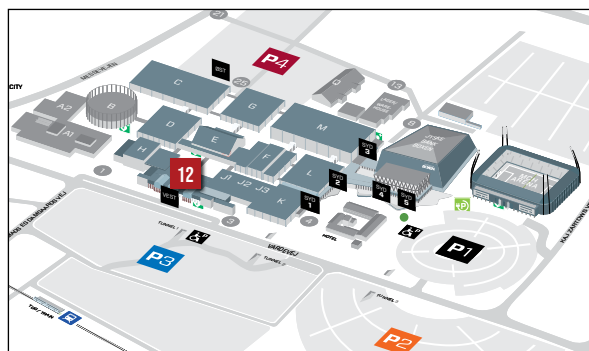
Placering / *Location*

Indgang Vest mod Arr. Kontor
/ Entrance Vest, against exhibitor office

Størrelse / *Size*

2,5 x 2 m

Pris / *Price* **Kr. 20.000,-**



Her kan du se, hvor 12 er placeret / *12 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Hovedbygningen / *Banner in the Main Building*

Placering / *Location*

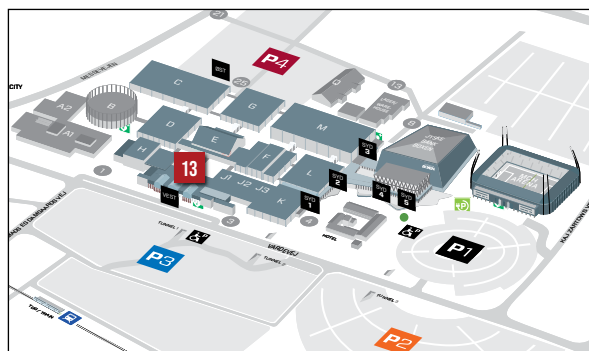
Indgang Vest, Arkaden mod Hal H

/ Entrance Vest, The Archade towards Hall H

Størrelse / *Size*

3 x 2 m

Pris / *Price* **Kr. 7.500,-**



Her kan du se, hvor 13 er placeret / *13 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Hovedbygningen / *Banner in the Main Building*

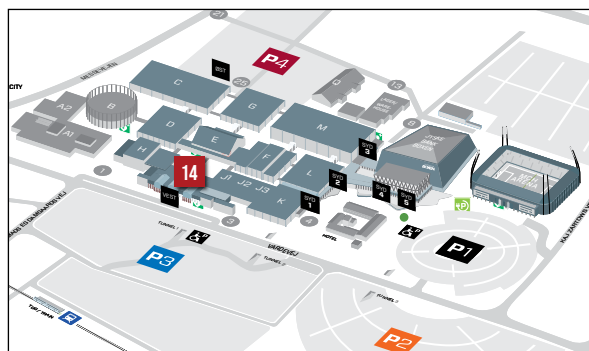
Placering / *Location*

Indgang Vest, Arkaden mod Hal J
/ *Entrance Vest, The Archade towards Hall J*

Størrelse / *Size*

3 x 2 m

Pris / *Price* **Kr. 7.500,-**



Her kan du se, hvor 14 er placeret / *14 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Hovedbygningen / *Banner in the Main Building*

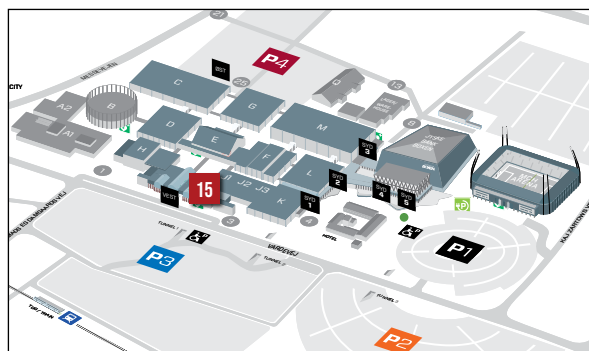
Placering / *Location*

Indgang Vest, Arkaden mod Hal J
/ *Entrance Vest, The Archade towards Hall J*

Størrelse / *Size*

3 x 2 m

Pris / *Price* **Kr. 7.500,-**



Her kan du se, hvor 15 er placeret / *15 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Loftsbannere ved Hal J / *Ceiling banners at Hall J*

Placering / *Location*

Indgang Vest, Arkaden mod Hal J
/ *Entrance Vest, Arcade towards Hall J*

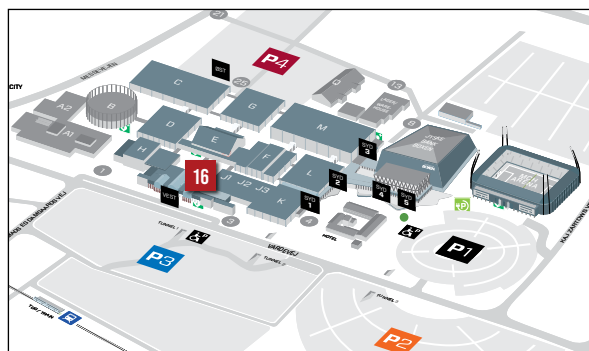
Antal / *Volume*

10 stk. / *10 pcs*

Størrelse / *Size*

2 x 0,3 m

Pris / *Price* **Kr. 14.500,-**



Her kan du se, hvor 16 er placeret / *16 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Loftsbannere ved Hal H / *Ceiling banners at Hall H*

Placering / *Location*

Indgang Vest, Arkaden mod Hal H
/ *Entrance Vest, Arcade towards Hall H*

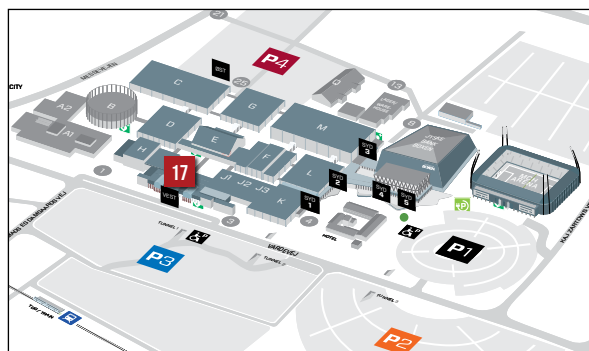
Antal / *Volume*

10 stk. / *10 pcs*

Størrelse / *Size*

2 x 0,3 m

Pris / *Price* **Kr. 14.500,-**



Her kan du se, hvor 17 er placeret / *17 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Indgang Syd 1 / *Banner in South Entrance 1*

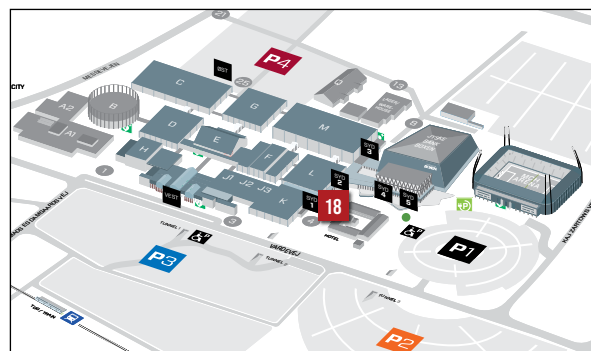
Placering / *Location*

Indgang Syd 1 – venstre side
/ *Entrance Syd 1 – on the left.*

Størrelse / *Size*

3 x 1,5 m

Pris / *Price* **Kr. 4.500,-**



Her kan du se, hvor 18 er placeret / *18 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Indgang Syd 1 / *Banner in South Entrance 1*

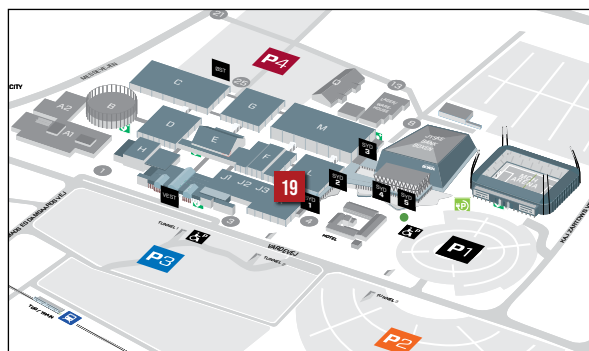
Placering / *Location*

Indgang Syd 1 – Over døren ind til Hal K
/ *Entrance Syd 1 – Above the doors to Hall K*

Størrelse / *Size*

5 x 1,5 m

Pris / *Price* **Kr. 4.500,-**



Her kan du se, hvor 19 er placeret / *19 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Indgang Syd 1 / *Banner in South Entrance 1*

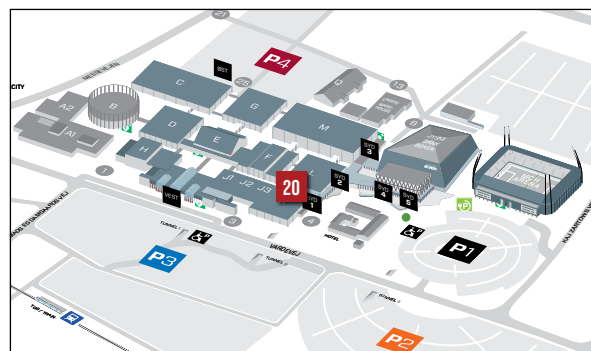
Placering / *Location*

Indgang Syd 1 – Over døren ind til Hal L
/ *Entrance Syd 1 – Above the doors to Hall L*

Størrelse / *Size*

5 x 1,5 m

Pris / *Price* **Kr. 4.500,-**



Her kan du se, hvor 20 er placeret / *20 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Indgang Syd 2 / *Banner in South Entrance 2*

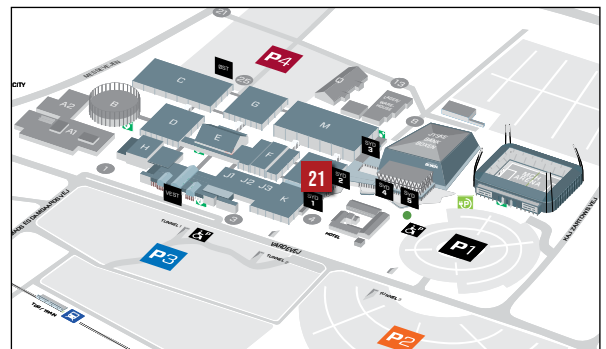
Placering / *Location*

Indgang Syd 2
/ *Entrance Syd 2*

Størrelse / *Size*

5 x 2 m

Pris / *Price* **Kr. 15.500,-**



Her kan du se, hvor 21 er placeret / *21 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Indgang Syd 2 / *Banner in South Entrance 2*

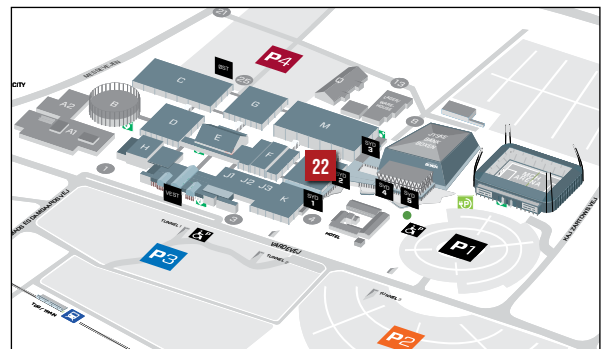
Placering / *Location*

Indgang Syd 2
/ *Entrance Syd 2*

Størrelse / *Size*

5 x 2 m

Pris / *Price* **Kr. 15.000,-**



Her kan du se, hvor 22 er placeret / *22 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Indgang Syd 3 / *Banner in South Entrance 3*

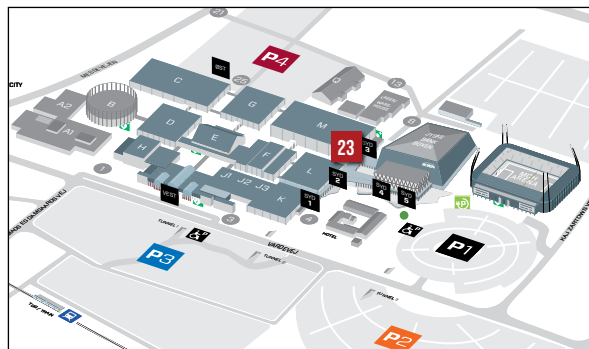
Placering / *Location*

Indgang Syd 3
/ *Entrance Syd 3*

Størrelse / *Size*

10 x 2 m

Pris / *Price* **Kr. 18.000,-**



Her kan du se, hvor 23 er placeret / *23 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*

24



Banner i Indgang Syd 3 / *Banner in South Entrance 3*

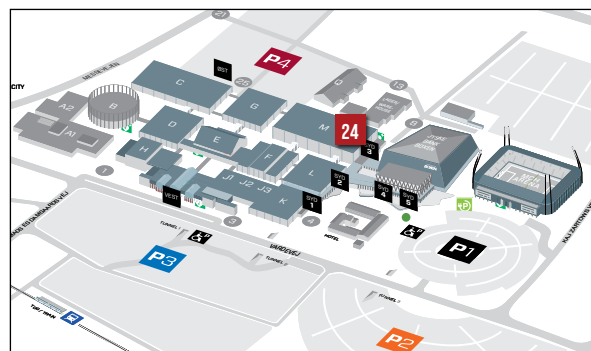
Placering / *Location*

Indgang Syd 3 – over dørene til Hal M
/ *Entrance Syd 3 – above the doors to Hall M*

Størrelse / *Size*

5 x 1 m

Pris / *Price* **Kr. 25.000,-**



Her kan du se, hvor 24 er placeret / *24 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner i Indgang Syd 3 / *Banner in South Entrance 3*

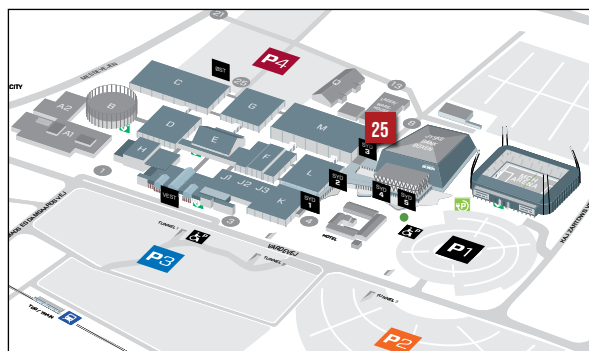
Placering / *Location*

Indgang Syd 3, Hal M
/ *Entrance Syd 3, Hall M*

Størrelse / *Size*

8 x 2 m

Pris / *Price* **Kr. 20.000,-**



Her kan du se, hvor 25 er placeret / *25 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner ved Hal E / *Banner at Hall E*

Placering / *Location*

Gangen ved Hal E mod Hal E
/ *Corridor next to Hall E along Hall E*

Størrelse / *Size*

5 x 2 m

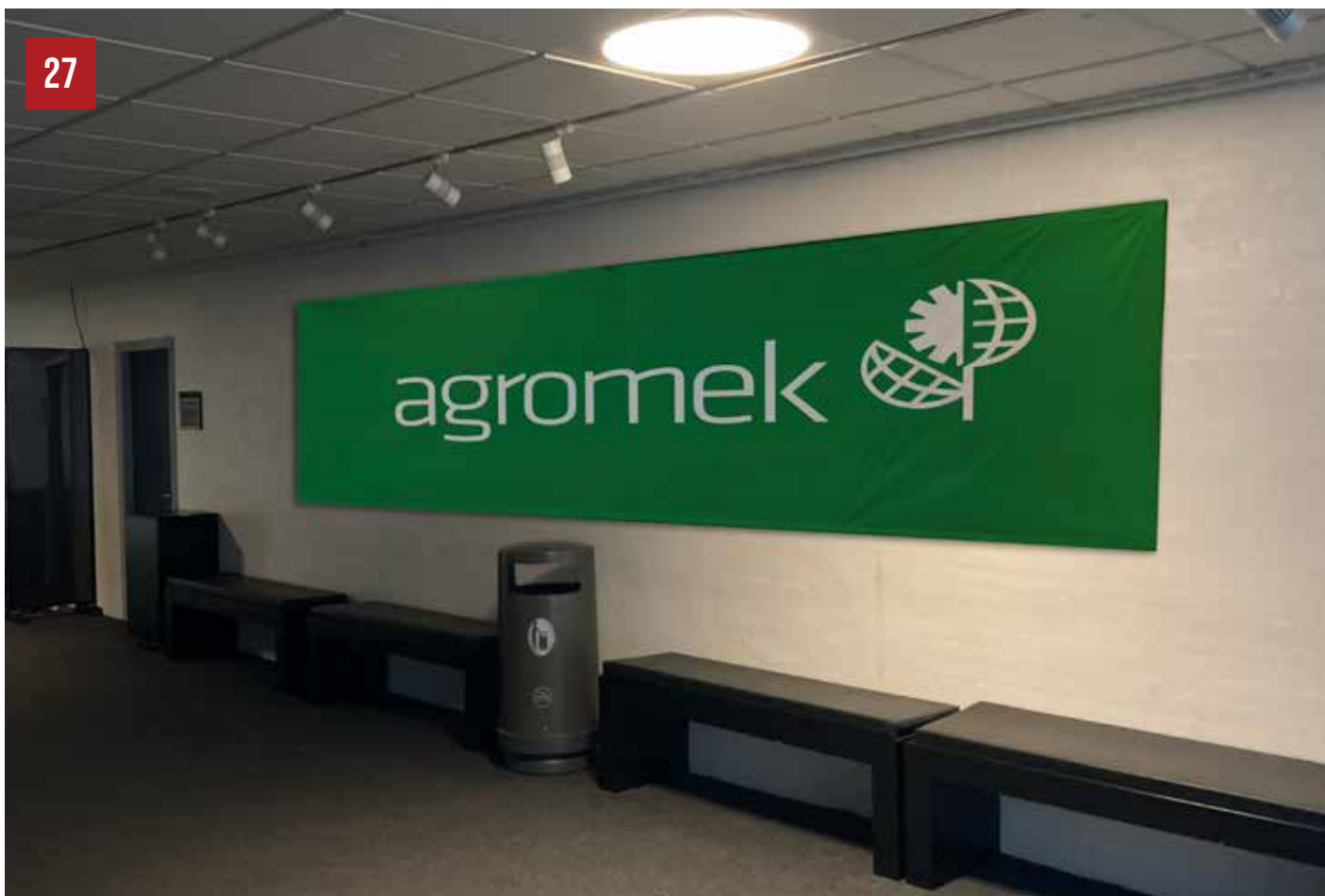
Pris / *Price* **Kr. 5.000,-**



Her kan du se, hvor 26 er placeret / *26 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*

27



Banner ved Hal E / *Banner at Hall E*

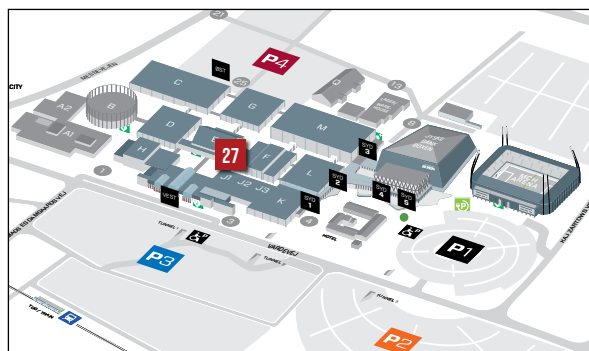
Placering / *Location*

Gangen ved Hal E mod Hovedindgangen
/ *Corridor next to Hall E up against the Main Entrance*

Størrelse / *Size*

5 x 2 m

Pris / *Price* **Kr. 5.000,-**



Her kan du se, hvor 27 er placeret / *27 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner ved Hal E / *Banner at Hall E*

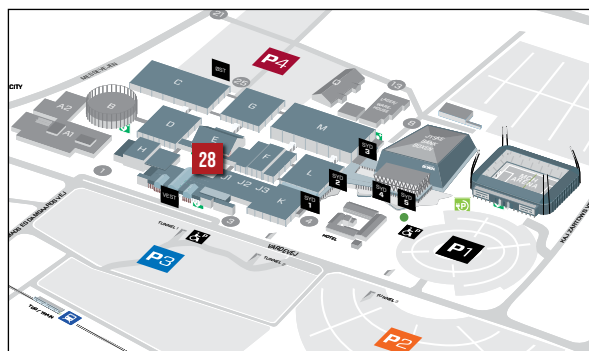
Placering / *Location*

Gangen ved Hal E mod Hal E
/ *Corridor next to Hall E along Hall E*

Størrelse / *Size*

5 x 2 m

Pris / *Price* **Kr. 5.000,-**



Her kan du se, hvor 28 er placeret / *28 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*

29



Banner ved Hal E / *Banner at Hall E*

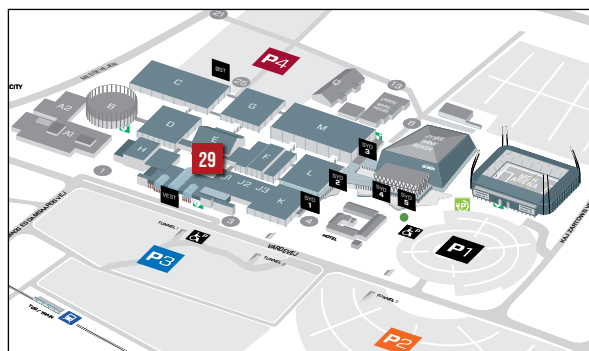
Placering / *Location*

Gangen ved Hal E mod Hovedindgangen
/ *Corridor next to Hall E up against the Main Entrance*

Størrelse / *Size*

5 x 2 m

Pris / *Price* **Kr. 5.000,-**



Her kan du se, hvor 29 er placeret / *29 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*



Banner ved Hal E / *Banner at Hall E*

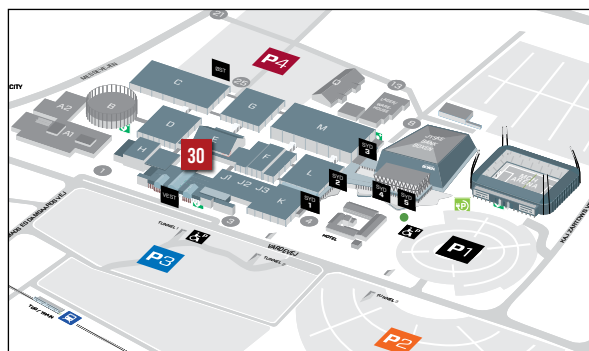
Placering / *Location*

Gangen ved Hal E mod Hal E
/ *Corridor next to Hall E along Hall E*

Størrelse / *Size*

5 x 2 m

Pris / *Price* **Kr. 5.000,-**



Her kan du se, hvor 30 er placeret / *30 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*

31



Banner ved Hal E / *Banner at Hall E*

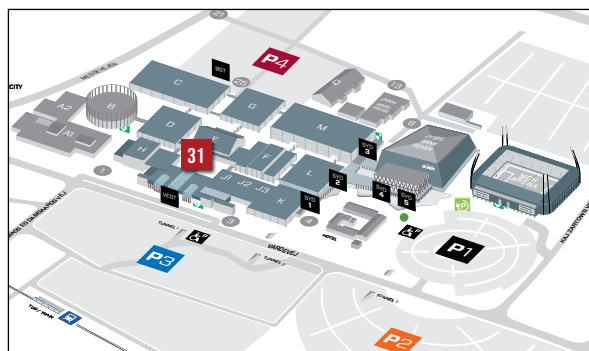
Placering / *Location*

Gangen ved Hal E mod Hovedindgangen
/ *Corridor next to Hall E up against the Main Entrance*

Størrelse / *Size*

5 x 2 m

Pris / *Price* **Kr. 5.000,-**



Her kan du se, hvor 31 er placeret / *31 is located here*
Stort kort kan findes på side 49 / *Large map can be found on page 49*

32



Banner ved Teknisk Service / *Banner at Technical Service*

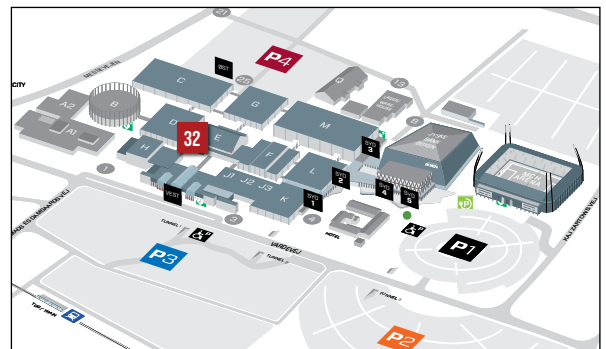
Placering / *Location*

Ved Teknisk Service
/ *Next to Technical Support*

Størrelse / *Size*

3,5 x 2 m

Pris / *Price* **Kr. 5.500,-**



Her kan du se hvor 32 er placeret / *32 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*

Folie / Foils

33



Dørmærkater / *Door labels*

Placering / *Location*

Alle haller / *All halls*

Antal / *Volume*

Ca. 300 døre, 14 haller / *Approx. 300 pcs, 14 Halls*

Størrelse / *Size*

Ø: 100 mm

Pris / *Price* **Kr. 15.000,-**

Udstilleren producerer selv / *Exhititor is responsible for production*

34



Folie på vinduer i rundel i Hovedbygning / *Foils on windows at the Main Building*

Placering / *Location*

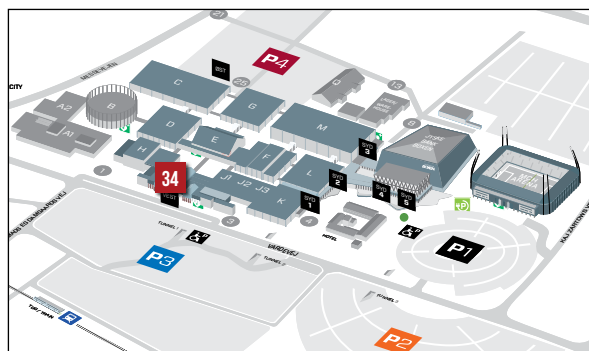
Runddelen ved hovedindgang, Indgang Vest
/ *Main Building, Entrance Vest*

Antal / *Volume*

16 stk. / *16 pcs*

Størrelse / *Size*

68 x 200 cm



Her kan du se hvor 34 er placeret / *34 is located here*

Stort kort kan findes på side 49 / *Large map can be found on page 49*

Pris / *Price* **Kr. 10.000,-**

Diverse
/ *Miscellaneous*

35



Omdeling af reklame / *Distribution of advertisements*

Til udstillere B2B
/ For exhibitors B2B

Antal / Volume

Ca. 1.200 stk. / *Approx. 1,200 pcs*

Pris / Price **Kr. 7.000,-**

36



Omdeling af goodiebags / *Distribution of goodie bags*

Goodiebag
/ *Goodie bag*

Antal / *Volume*

Ca. 750 stk. / *Approx. 750 pcs*

Pris / *Price* **Kr. 2.000,-**

37



Flush-ads / *Flush-ads*

Placering / *Location*

På messeområdet / *Fair area*

Antal / *Volume*

100 stk. / *100 pcs*

Størrelse / *Size*

210 x 297 cm

Pris / *Price* **Kr. 10.000,-**

Udstilleren producerer selv / *Exhititor is responsible for production*



Digital eksponeringsmulighed rettet mod udenlandske besøgende / *Digital exposure opportunity aimed at international visitors*

**Styrk eksporten – bliv eksponeret internationalt under budskabet "Meet the suppliers to the world's best farmers" /
*Boost exports – gain international exposure with the message 'Meet the suppliers to the world's best farmers'.***

Pakken indeholder / *The package includes:*

- Virksomhedslogo integreret i udvalgte webbannere målrettet udenlandske besøgende – primært Google Display og Meta /
Company logo integrated in selected web banners targeting foreign visitors - primarily Google Display and Meta.
- Virksomhedslogo integreret i udvalgte nyhedsmails målrettet udenlandske besøgende /
Company logo integrated in selected newsletters targeted to foreign visitors.
- Virksomhedslogo integreret i udvalgte målrettede (sprogversionerede) organiske opslag på sociale medier /
Company logo integrated in selected targeted (language versioned) organic posts on social media.

Pris / Price Kr. 10.000,-

Oversigt / Overview

